



Optometric Extension Program Foundation
1921 E Carnegie Ave., Suite 3-L
Santa Ana, CA 92705
949-250-8070

Dear Doctor,

This year's OEP/SCO Conference on Clinical Vision Care (CCVC), or what many of us call "The Memphis Meeting," will be held at Southern College of Optometry July 16-18, 2010. In response to a number of threads in the electronic world it has been decided that the topic will be: *The Care and Feeding of the Visual Process Identifying and Evaluating Your Personal Evidence Base for Optometric Guidance and Intervention.*

Much emphasis has been placed on the evidence base for behavioral vision care concepts. For those who have not attended prior CCVC meetings a little orientation may be helpful. Unlike other meetings where attendees generally sit and listen to speakers present prepared lectures, at the CCVC we take several questions and then work in small groups at coming to consensus answers. This affords all participants a say in the formation of the work product of the meeting. Everyone is a key participant and all points of views are valued.

We will use the questions this year to help each of us recognize what concepts and information we hold as our evidence base. We can then work towards identifying future research that might help to both shore up the foundation upon which we all practice and that which might act as a launching pad for future new directions for the profession.

The meeting begins on Friday July 16th at 9:00 AM and finishes with lunch at 1:00 PM on Sunday, July 18th. Contact OEP for more information at 1-949-250-8070 or email Howard Bacon at: hbbacon@familyoptometry.net.

To reserve your place at the CCVC please return your enclosed registration form with payment to OEP, attention Sally, as soon as possible.

Conference registration includes:

- Transportation to and from the college
- Lunch each day
- Dinner Friday evening
- Coffee breaks
- Admission to the conference

Through the SCO, CCVC has reserved a block of rooms at the Crowne Plaza Hotel, 300 North 2nd Street, Memphis, TN, at \$119.00 (single) +tax per night. The hotel will honor this rate until June 24.

Please make your own reservations at 888-233-9527. Refer to Group (Southern College of Optometry). A credit card is required to guarantee reservations

Sincerely,

Gregory Kitchener, OEP President & Paul Harris, OEP Vice President

REGISTRATION FORM
CCVC
July 16--18, 2010

Name _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Payment of \$175.00 for CCVC
Make check payable to OEP \$ _____

by check / credit card # _____

Expiration date _____

Name on the card _____

Please complete form and return to:

OEP Foundation
att: Sally Corngold
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Santa Ana, CA 92705
(949) 250-8070 // (949) 250-8157 FAX
smcorngold@oep.org