

## Presenter

Dr. Tod Davis



Dr. Tod Davis is excited to present vision therapy practice building information that will help increase vision therapy enrollments, improve office productivity, and most importantly, improve overall quality of life and give you the tools to face crises and not be afraid of change.

In 2005 Dr. Davis began Virginia Vision Therapy Center (VVTC), a vision therapy-only practice, in a small home office. To date, he has opened four VVTC offices with a fifth office planned for late 2021. He employs two developmental optometrists, fourteen vision therapists, and an administrative support team of eight. VVTC currently serves about 325 weekly VT patients, and consistently grows over 10% each year *without* filing insurance.

Dr. Davis graduated from the University of Oregon where he played football on scholarship, he graduated from SCCO in 1979, was a Fellow at Gesell Institute of Child Development, and is currently a Fellow in COVD. He is a member of OEPF, COVD, CSO, and NORA. He was a member of the original board of NORA and is a former member of Toastmasters International.

Dr. Davis regularly speaks to parent and professional groups on vision related topics and on practice management. He has a thoughtful and engaging presentation style.

**Sign up to learn from the master himself and share in the interactive exchange of information.**

THIS MEETING IS MADE POSSIBLE  
BY THE FINANCIAL SUPPORT OF  
THE OEP FOUNDATION AND  
ITS ASSOCIATES

## Weather the Unexpected! 10 Key Steps to Develop and Strengthen your VT Practice.

PRESENTED BY  
DR. TOD DAVIS

Over the Internet:  
6 Sessions of 2 hours

- **August 31**
- **September:  
14,21,28**
- **October 5,12  
sessions start  
@7PM EST**

FOR INFORMATION ON OEPF  
EDUCATION OPPORTUNITIES

PLEASE CONTACT:

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[www.oepf.org](http://www.oepf.org)



**PRACTICE CLINICAL SEMINAR  
Call to Action**

**For all New and  
Experienced VT  
Practice Owners:**

**Weather the  
Unexpected!**

**10 Key Steps to Develop  
and Strengthen your VT  
Practice**

Over the Internet:

6 Interactive Sessions of  
2 hours

Sponsored by the  
Optometric Extension Program Foundation, Inc

# Ten Principles to Vision Therapy Practice Success

## Seminar Details

### COURSE GOALS AND OBJECTIVES

Attendees will learn key concepts leading to successful vision therapy practice management:

- The LARGE DEMAND for services and the consequences when demand is not met.
- FOCUSING ON THE BIG PICTURE: the art of setting time to think deeply about your practice, and understanding your practice's objective is to serve your life.
- PUTTING THE BIG PICTURE INTO PRACTICE: creating an organization that reacts quickly to change, developing and improving systems to promote consistent service to patients, and working on your practice, not just in your practice.
- EFFECTIVE LEADERSHIP: skills that are necessary to intelligently guide your practice.
- THE TEAM: finding and keeping motivated and happy people and understanding the dynamic tension between key personalities to improve communication.
- FINDING AND KEEPING PATIENTS: effective practice promotion, and how to dramatically increase VT sign up rates
- THE ESCALATOR: embracing and tracking intelligent growth
- YOUR LEGACY: the emotional and financial need to find a VTOD to continue your dream.

### Over the Internet Course Sessions:

- August 31
  - September: 14,21,28
  - October 5,12
- Sessions start @7PM EST

### Comprehensive 6 sessions Seminar

12 Hours  
Continuing Education

Attendance at this seminar is limited. Early registration is recommended.

### Vision Therapy Practice Success

August 31- October 12,2020

Over the Internet

## Registration

*OEPF reserves the right to cancel seminar two weeks in advance if registration is*  
**Please Type or Print**

Name \_\_\_\_\_

Email \_\_\_\_\_

OE Tracker # \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

**No "at the door" registrations. Enclosed is my payment information.**

### FEES this include the current 10% discount

- |  |              |       |
|--|--------------|-------|
| <input type="checkbox"/> PCS Registration                            | <b>\$585</b> | _____ |
| <input type="checkbox"/> OEP Clinical Associates                     | <b>\$495</b> | _____ |
| <input type="checkbox"/> Additional Person(s) from CA's office       | <b>\$475</b> | _____ |
| <input type="checkbox"/> Optometry School Resident (space available) | <b>\$75</b>  | _____ |

### TOTAL ENCLOSED

### Charge Payment:

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Send form and check, or fax registration to:

**OEP Foundation** Fax: **410-252-1719**  
**2300 York Road, Ste 113**  
**Timonium MD 21093**  
or Email: Karen.Ruder@oepf.org