

# Editorial ▶ Where Has the Time Gone? Let's Go to the Videotape!

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In January of 2013, *Optometry & Visual Performance* was born; 2017 is the 5th year that the Journal has been in existence. It is incredible to me that the time has gone by so fast, but it has been an amazing learning experience. It would not be possible without the unwavering support of the Optometric Extension Program Foundation and the Australasian College of Behavioral Optometry. Every year, the editorial team is asked to present a report to the OEPF board. I wanted to bring you some highlights that demonstrate the scope and influence that the Journal has on the world stage.

Each year, six standard issues are published. Each issue contains at least five articles and one editorial. For the past few years, one special issue has also been published with the support of Beta Sigma Kappa. This issue helps optometry students publish their work from the Optometrists Change Lives™ Writing Competition. This writing competition and the special issue are sponsored in part by HOYA US. Each issue is produced in both digital and print formats. The digital format allows authors to enhance their work with personal videos, interviews, extra figures, and even applicable videos they find online.

So, you might be wondering how many sets of eyes view each issue. Well, *OVP* is emailed to all OEP and ACBO members, including student members, and it is posted on the ICBO One app, the OEP and ACBO Facebook pages, the *OVP* Facebook and Twitter accounts, 20 industry-related Facebook groups/pages, and the DOC listserv that goes to optometrists worldwide.

Currently, each issue is read (on average) in 65 countries worldwide. This includes essentially every region of the world. We are unsure of our readership on other planets, but once we

discover a way to capture that information, we will make sure to report it!

Readership is expanded by indexing in Google Scholar, the Directory of Open Access Journals, PsychInfo, and EBSCO. As of the end of 2016, there have been over 65,000 views on the *OVP* website ([www.ovpjournal.org](http://www.ovpjournal.org)). The number of issues available on the website for view/download is 26, which includes the over 150 (yes folks, 150!) articles, viewpoints, and editorials published. Authors submit articles from around the world, and to date, 13 countries and over 20 academic institutions have been represented.

You might be wondering which is my favorite of the 150. To be honest, I have learned something from each article I have edited and have helped to bring to publication. I am most proud of the developmental editing with novice writers, helping them to find their voices. If you have ever thought about writing, please do not hesitate to reach out, and Pam Schnell and I can help you make your dream a reality.

We are also beyond excited to announce that we now have an online submission portal. This not only makes it easy for authors to submit their work, but it also helps the editorial team, including reviewers, to keep track of their workload and assignments. To submit to *OVP* going forward, please use the following link: [www.editorialmanager.com/ovp](http://www.editorialmanager.com/ovp).

I would be remiss if I did not thank everyone who takes an active role in making *OVP* a reality. Pam Schnell, the Managing Editor, is the detail-oriented mind that compliments my global thinking. Every word you see goes through her, and I am thankful for her migration back to the South. Mary Averill is the production master behind the scenes. She makes the magic happen on the videos and links and makes *OVP* just look so darn good! No journal can exist without a group of reviewers, and I am convinced that we have the best. They reside all over the globe but always seem to be awake when I email. I am starting to think that some might be vampires, but I won't name names. Along with the Associate Editors, Drs. James Kundart, Sarah Hinkley, and Steve Gallop, the review board is completely voluntary. The individuals who serve give of themselves tirelessly and unselfishly; for that I humbly thank them.

The year 2017 looks to be another banner one for *OVP*. I thank you all for reading and appreciating the hard work of all involved.

Good luck and good health always!